

The Golden Nutcracker

A decorative flourish consisting of symmetrical, swirling lines and leaf-like shapes, centered below the title.

The Golden Nutcracker.
The holiday production of
the season.

NOVEMBER 10-12, 2017

THEGOLDENNUTCRACKER@GMAIL.COM

The Golden Nutcracker

A decorative flourish consisting of symmetrical, swirling lines and leaf-like motifs in a golden-brown color, centered below the title.

Dear Friend(s) of the Arts,

We are so excited to share and celebrate this momentous milestone by featuring your business, organization and/or words of encouragement in our Full Color Commemorative Program. We would like to offer you the opportunity to be a part of the newest Jacksonville holiday tradition, The Golden Nutcracker, performed by the talented dancers of our City at the elegant Ritz Theatre and LaVilla Museum.

Our performance is attended by patrons and performers of all ages and backgrounds from Jacksonville and surrounding counties.

Placing an advertisement in our program will benefit your business. Enrich our community by helping to provide access to high quality arts education and cultural entertainment. Reach close to 3000 patrons right in their seats, in addition to helping over 100 performers. Feature your business on our website as one of our organization's supporters and receive acknowledgement of your support on email blasts and social media. We are a non-profit organization, and your financial support will allow you a letter for your tax deductible donation toward the purchase of costumes and assist with production cost.

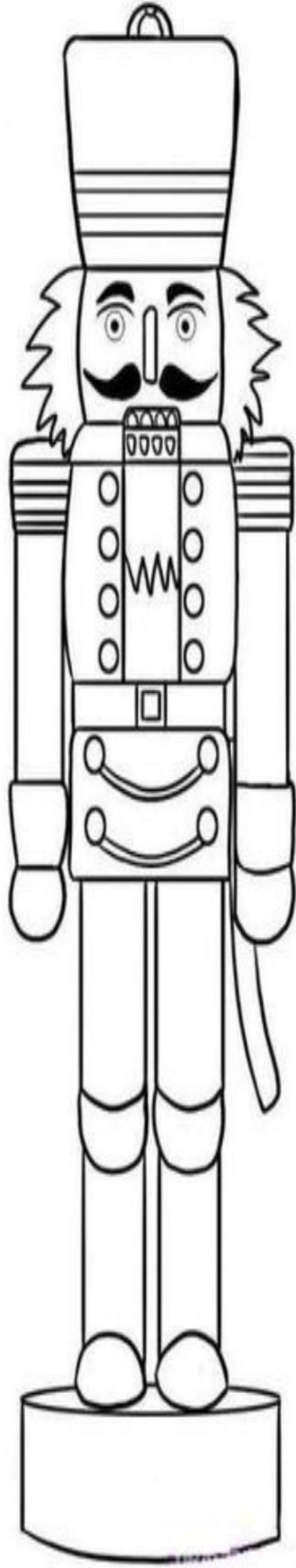
There will be five performances: A matinee and evening performance on both Friday, Saturday and Sunday in addition to evening performances on Friday and Saturday.

Attached is a document with this year's advertising options. Digital ad files and contracts must be received by Friday, October 20th. Please contact Kezia Rolle at thegoldennutcracker@gmail.com or by phone at 904-355-5551

Thank you for considering this opportunity to support The Golden Nutcracker, the contemporary ballet, and the dreams of young dancers!

Warm Regards,

Kezia Rolle,
Event Leadership Team
521 West Ashely, Jacksonville, FL 32202 ♦ 904-355-5551
<http://goldennutcracker.jclegacy.org>



The Golden Nutcracker



November 10-12, 2017. Five performances: Friday, Saturday, Sunday matinee shows and Friday, Saturday evening shows at The Ritz Theater and LaVilla Museum.

PROGRAM ADVERTISING SPECIFICATIONS

APPROX. 3,000 PERFORMING ARTS PATRONS AND FAMILIES.

5 1/2 x 8 1/2, 30-40 FULL COLOR PAGES, SELF-COVER.

*SPONSOR FULL- PAGE COLOR PREMIUM PLACEMENT, 5X8 LIVE AREA INSIDE FRONT COVER **{ \$5000 }**

(8 COMPLIMENTARY VIP TICKETS)

*SPONSOR, FULL- PAGE COLOR PREMIUM PLACEMENT, 5X8 LIVE AREA OUTSIDE BACK COVER OF PROGRAM **{ \$2500 }**

(6 COMPLIMENTARY VIP TICKETS)

*FULL-PAGE COLOR PREMIUM PLACEMENT, 5X8 LIVE AREA, INSIDE BACK COVER **{ \$1800 }**

(4 COMPLIMENTARY VIP TICKETS)

*FULL-PAGE COLOR PREFERRED PLACEMENT, 5X8 LIVE AREA **{ \$1000 }**

(2 COMPLIMENTARY VIP TICKETS)

*FULL-PAGE BLACK AND WHITE PREFERRED PLACEMENT, 5X8 LIVE AREA **{ \$550 }**

(2 COMPLIMENTARY VIP TICKETS)

*HALF-PAGE ALL NON-PREMIUM LOCATIONS, 5 X 3.875 LIVE AREA **{ \$350 }**

*QUARTER-PAGE ALL NON-PREMIUM LOCATIONS, 5X1.875 (HORIZONTAL), 2.45X3.875 (VERTICAL) **{ \$225 }**

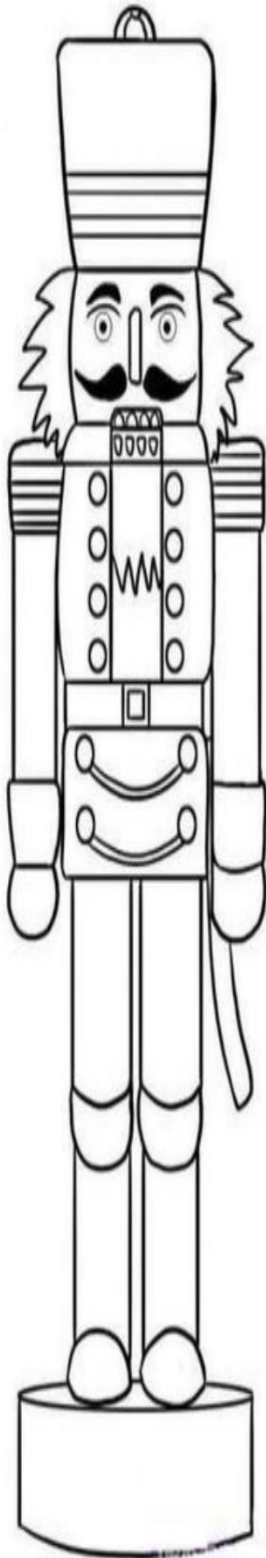
*SPONSOR – LISTING, **{ \$125-\$50 }**

*DONATION – LISTING, **{ \$49 AND BELOW }**

ALL VIP Tickets will have Reserved seating and Entrance to THE LAND OF SWEETS reception before the "opening night show".

We are a Non-profit – 501 3 © tax deductible organization.
Please make a request for a formal letter for accounting purposes.

The Golden Nutcracker



Deadlines: Artwork Formats:

Material Submissions: MUST be received by October 1, 2017

JPEG is preferred

High-resolution - 1500x2400 pixels/300dpi

Email:

thegoldennutcracker@gmail.com

Subject: GN Art Work –

(With dancer name)

The Golden Nutcracker reserves the right to reject any advertisement it considers objectionable in wording or appearance.

The Golden Nutcracker



THE GOLDEN NUTCRACKER PROGRAM ADVERTISING CONTRACT

Agreement, made this day of 2017 THE GOLDEN NUTCRACKER in care of Jacksonville Centre of the Arts, Inc. ("Publisher") and ("Advertiser") for advertising placement in the commemorative program for The Nutcracker 2017 season.

Publisher is authorized to insert the advertisement submitted by the Advertiser in the Publisher's program for five performances of The Golden Nutcracker presented at the Ritz Theatre and LaVilla Museum, November 10, 11, and 12th, 2017

The advertisement will occupy a(n) _____page space(s) in the program.

Advertiser agrees to pay \$ _____ for the space(s) reserved, payment to be remitted to the Publisher within thirty days of the date of this agreement or by October 1, 2017, whichever is sooner. Checks to be made payable to "The Golden Nutcracker". Contracts must be received by October 1, 2017.

Advertiser agrees to furnish a complete advertising design by email to the Publisher by October 1, 2017. Contact: Kezia Rolle thegoldennutcracker@gmail.com

In the event of an error attributed to the Publisher, the liability of the Publisher shall not exceed the cost of the advertising space for which the error occurred. Publisher reserves the right to reject any advertisement it considers objectionable in wording or appearance.

Advertiser: Agent/Title: Signature: _____

Address: _____

Telephone Number: Email Address: _____